

SEPTEMBER IS CHILDHOOD OBESITY AWARENESS MONTH*

* Statistics provided by the Lakeshore Foundation

COAM

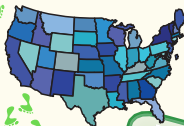
NATIONAL CHILDHOOD
OBESITY AWARENESS MONTH



www.coam-month.org

September
2010

The 1st National
Childhood Obesity Awareness
Month is established by
Presidential & Congressional
Proclamations

In the U.S.A.



23 Million 
 children &
teens ages 2-19
are obese or
overweight

\$14 BILLION
per year in direct health care
costs for childhood obesity

Health care expenditures
in 2006 associated
with disabilities
(27% of total health care costs)

\$400 BILLION

23.3% Hispanic Children

25.0% African-American
Children

16.7% Caucasian Children

Obesity disproportionately
affects children of
varied racial & ethnic
groups with disabilities

Individuals with disabilities
have higher rates of:

obesity

31%
vs.
20%



physical
inactivity

22%
vs.
12%



**AS OF 2010
ONLY 16 STATES
ALONG WITH THE
DISTRICT OF COLUMBIA
HAD HEALTH PROGRAMS
FOR PEOPLE WITH DISABILITIES**

1 in 3
American
Children
is already overweight
or obese

for developing:

- * High Blood Pressure
- * Type 2 Diabetes
- * Heart Disease
- * Stroke

Health promotion
programs have
decreased
25% preventable
conditions

25%